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NEWS UPDATE: City of Sturgis kicks off 'Rally Gives Back' campaign.

STURGIS, SD - The Sturgis City Council will kick off the 2018 Rally Gives Back campaign on Tuesday, September 4 with significant donations to local charities. The funding comes from several events held by the City, SMRi, and Sponsors during the 2018 Sturgis® Motorcycle Rally™.

Sturgis City Manager, Daniel Ainslie, says the Sturgis® Motorcycle Rally™ hosts not only motorcycles, food and music, it also generates thousands of dollars to help local charities provide services to Black Hills Communities year around. The Sturgis® Motorcycle Rally™ is often a significant funding source for many of our non-profit agencies.

The following list includes several of the donations made possible by the Sturgis Motorcycle Rally:

<i>Donation Source</i>	<i>Recipient</i>	<i>Amount</i>
SMRi	Sturgis Rally Charities*	\$ 50,000
City of Sturgis	Sturgis Rally Charities*	\$ 19,575
(Sponsor) Brown-Forman	Sturgis Scholarship Fund	\$ 10,000
(Sponsor) Jack Daniel's	Sturgis Rally Charities*	\$ 10,000
Legendary 5K Run	Sturgis/Meade County Sr. Center	\$ 1,000
Mayor's Poker Tournament	Sturgis Arts Council	\$ 797
Mayor's Ride	Sturgis Fire Department	\$ 7,500
Mayor's Ride	Fire Station Lot	\$ 7,500
Mayor's Ride	Police Reserve Program	\$ 5,000
Mayor's Ride	Sturgis Ambulance	\$ 7,500
Mayor's Ride	Wounded Warriors	\$ 373
Mayor's Ride	Sturgis Animal Shelter	\$ 2,500
Mayor's Ride	VFW of Deadwood	\$ 2,000
Mayor's Ride	United Way (employee match)	\$ 2,000
Total Charitable Donations		\$125,745

*Sturgis Rally Charities is a local, non-profit foundation that re-distributes donated funds to local non-profit agencies within the greater Sturgis area.

Additionally, thousands of charitable dollars are raised by private organizations and businesses. This year, the Hamster's USA organization was inducted into the Motorcycle Hall of Fame. During their 40+ years of philanthropic efforts, the Hamster's have raised \$282,000 for LifeScape Children's Care of Rapid City. These funds all stay local to support children with disabilities in Western South Dakota.

The Sturgis® Motorcycle Rally™ is a 10-day event held each year in Sturgis, South Dakota. The 79th Anniversary of the event will take place August 2-11, 2019. For more information about the Sturgis® Motorcycle Rally™ visit www.sturgismotorcyclerrally.com.

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